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Q: Is there a methodology for "tiering" or "prioritizing" sports programs?

There are many school and college athletic programs that 'tier' or prioritize sports programs, with some sports receiving more funding and support than others. When institutions do this, the system needs to conform with Title IX, the federal law prohibiting sex discrimination.

The best resource in the marketplace guiding managers in the development of such tiered athletics program is Zotos, C. (2006) Constructing a Tiered Sports Program for College Athletics and is available on this web site. Sports Management Resources has consultants that specialize in helping school set up tiered sports programs. Prepared by: Donna Lopiano, Ph.D., President, Sports Management Resources

Topics

Budgeting / Finance

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