



Published on Sports Management Resources

---

## [IN MEMORY OF DR. BOB FREDERICK...](#)

[Christine H.B. Grant, Ph.D.](#)

[Deceased](#)

On Friday, 12th June the intercollegiate athletic world lost one of the most respected athletic directors and human beings in the nation. Bob Frederick died after suffering a tragic bicycling accident on the previous day. There will be many tributes to Bob from across the country for he was an excellent athletics director, a leader in many key positions in the NCAA & a wonderful teacher. But we at Sports Management Resources (SMR) wish to honor him, not for his accomplishments, which were many, but for the values by which he lived. His honesty, his integrity, his high ethical standards and fairness in dealing with all types of constituents were legendary. His real concern, caring and compassion for people, most especially for students, were genuine and deep. In Bob, we truly had a gentle man and a gentleman who was a superb role model for all of us involved in sport. We will greatly miss his quiet and wise counsel as well as his warm friendship.

---

